

District 11-A2

May 2022

Roaring News

Serving Oakland and Macomb Counties

www.lionsdistrict11a2.org



First of all, it is my hope that everyone out there who is fortunate enough to be a Mother or to have a Mother had a wonderful and relaxing Mother's Day! You all deserve it!

April was a great month. We had our last Cabinet meeting and it was very well attended. It was good to hear what has been going on and what is coming up with all of our projects. The annual Madonna Dinner was also held in April in their new Welcome Center. It is a very nice building that includes a museum within it that they are opening in the summer. Lions from our District



and District 11-A1 were in attendance which made it a very nice evening for a very worthy cause. To end the month 1st Lady Kim, CT Angie, Lion Jim Lykins and I entered the Metamora Lioness-Lions Road Rally. I am happy to report that we were closer to the top than the bottom in the final standings. Nonetheless, we had a fantastic night and a lot of fun. They split the money raised between Leader Dog and Bear Lake. It was reported that night that each charity will receive over \$2,000 so it was a great night for each of them, as well.

Upcoming in May is the Beaumont Silent Children's Dinner on May 18th at the San Marino Club in Troy. The Multiple District Convention is on May 20th & 21st, right here in our District and is being held at the CenterPoint Marriott in Auburn Hills.



The kickoff picnic will be held Thursday, May 19th at the River Bends Park in Shelby Township. Past International President Joe Preston will be here to check out the new all -accessible playground that was built from club donations and a grant from LCIF. It should be a great time. After having to take a few years off due to the pandemic, the Penrickton Spring Picnic will be held on Friday, May 20th.

Cash for Camp update: The project is going great! Many of you have generously donated to First Lady Kim's special project. Remember, it is money that the camp can desperately use. Thank you so much for your generosity! This is another example of "Together We Can, Together We Will." That is why this project works; it is simple, and it is easy. We can all be proud of this and of what we have done together.

So, this year is getting close to being done, but we still have time to make sure that our communities are taken care of. With this in mind, White Cane Week is finishing up and many clubs have fundraisers and projects coming up to raise money. Let's finish up the year strong by making sure that we have done our best and have done everything we could.

Thank you for all you do and all you serve.

Talk to you next month.

Governor Jim



Remember, Lions Clubs can collect for White Cane at ANY time during the year and not just during White Cane Week!! This is probably one of the easiest and cheapest ways to raise funds for your clubs activities so make sure to take full advantage of it.

District Governor-Elect Shawn Blasczyk

Fellow Lions can you believe it is May already? Where did April go? It was definitely a very busy month for me. We started with the last Cabinet meeting for this year. It was awesome and many business decisions were made that will affect the coming year and possibly the ones following it. More information on these to come in the near future.



We also had the Madonna dinner. It was a great evening, and the new welcome center is beautiful. If you have never been to the dinner, I suggest you try to

next year. It's a little bit out of the way but no farther than Bear Lake or Penrickton. I ended the month with a few club visits, my cabinet organizational meeting, and finalizing everything for the International Convention in Montreal next month. Thank you to the clubs that had me out. I enjoyed myself and your hospitality.

May is going to be busy also starting with the Bear Lake spring clean up and White Cane. Then on the 18th the Beaumont Silent Children's dinner that leads into the MD-11 convention that weekend in Auburn Hills. I hope we have a strong turnout from our District this year.

Of course, May also includes Mother's Day! To all of you who are Mothers I hope that you had the best of everything on your special day. It is up to all of us to make sure that we let our moms know how much they mean to us. If it wasn't for her, we wouldn't be alive and able to be Lions helping those in need of our services.

In closing, please get your end of year donations submitted, your PU101 forms turned in, report a club service project to LCI, and it's my last call for District committee sign-ups. Thank you all again for everything you do.

DGE Shawn



1VDG-Elect Kelley Unruh

I'm out of words. Hopefully they will accumulate for the June newsletter.

2VDG Kelley



Individual event flyers are not published in the newsletter and should instead be sent for distribution to PCC Frank at frank.cunningham723@gmail.com

Once your event has concluded then send photos and an article for publication in the newsletter to

jboomer1965@gmail.com

If you would like for your photos and article to be submitted to Lion Pride then be sure that you identify everyone who appears in the foreground of your photo by both first and last name.

Submission deadline is the first of the month.

What's Going On Around the District??



The Royal Oak Lions Club recently spearheaded the annual clean-up of the Lions Club Park, located at 1401 Hilldale Dr in Royal Oak. Governor Leach and his family joined club members and residents of the area to get the park ready for families to enjoy.

On April 22nd the Romeo Lions Club volunteered at the Skyline Camp and Retreat Center, located in Almont. Lions readied cabins for the season and assisted with installing a French drainage system. The Romeo Lions are active in their community, letting people know that "We Serve"!





The Romeo Lions Club held a White Cane Euchre Tournament on April 9. Attendees enjoyed a nice dinner and participated in several raffles featuring prizes donated by local businesses. The money raised was earmarked for Leader Dogs for the Blind.



The Lake Orion Lions Club held their 6th Annual Lions Races on May 7 at the Boulder Pointe Golf Club . A light dinner and bar accompanied an evening of racing wagering and fun. Local businesses and groups sponsored lions for the competition and the Best Dressed Lion Award went to the Orion Veteran's Memorial.

“60 by 60” 60 NEW MEMBERS IN 60 DAYS CHALLENGE

I'm sure by now you've heard of the challenge from the Council of Governors --- **each District is challenged to SPONSOR 60 new MEMBERS in 60 DAYS.** (aka 60 by 60) The challenge runs April 1-May 31. When we achieve this our District Governor Jim will receive some awesome recognition and our clubs will get an influx of new energy with new Lions. That's always a good thing!!

More Lions = more service for our community!

Where to start??

*make a pledge! SAY YES! I will be one of the Lions that take the challenge and share our opportunity to serve.

* ask- invite- share how your club serves with others

*Plan a club **Membership Growth Event!** Find details on the Lions website at <https://www.lionsclubs.org/en/resources-for-members/resource-center/membership-growth-event>

CONVENTION ATTENDEES

**There will be a Convention Breakout session on Saturday
right after the Blind lunch to talk more about this.**

I will be facilitating. I hope you and those from your club attending convention will take part.

We will be looking for a pledge from your Club.

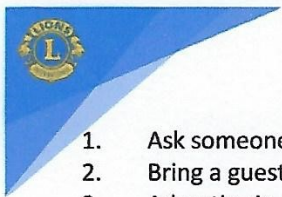
How many new Lions can your Club sponsor during this CHALLENGE?

I will have new Member Induction Kits at the breakout session. How many will your club need for this campaign? Like a scout....always prepared!! We can do this!!!

On another note.....would you like to be on the District Global Membership Team? Shoot me an email or call or text! WE NEED YOU and your creativity!!!

Lion Tammi Graber
District Global Membership Chair
New Baltimore Lions
586-883-4643
tammitupper@aol.com





100 Ideas to Recruit New Lions

1. Ask someone. Ask One!
2. Bring a guest to meetings
3. Advertise in newspapers & cable TV
4. Have a clear club goal & a strategic plan
5. Letters or personal contact with local businesses
6. Contact with Chamber of Commerce
7. Place customized bookmarks in library books
8. Have public meetings at malls, outdoors, etc.
9. Have a booth at malls, fairs, festivals etc.
10. Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.
11. Create videos of your events and promote your Club on YouTube
12. Host an Open House
13. Hold a club assembly only on membership
14. Ask former Leos, Effective Speaking Contestants, Lions Quest grads, Vision Screening school contact, etc.
15. Make the membership chair an active Club Officer that reports at each meeting
16. Put together guest information packets (see [Family recruitment Brochure](#) / [Campus Club recruitment brochure](#) / [Standard recruitment brochure](#) / [Club recruitment brochure template](#))
17. Service projects that serve a need in the community
18. Invite family members to join
19. Send letters to people in the news with an invitation to visit the club
20. Print club business cards with club meeting location and time
21. Distribute extra copies of LION magazine and attached information about your club in waiting rooms, etc.
22. Hold high-profile meetings (all candidates meetings, special guests, etc.)
23. Hold wine and cheese receptions for prospective members
24. Ask for help from your Region Chairperson/Zone Chairperson/GMT Coordinator/DG Team
25. Have a special guest day
26. Send club members to a district membership seminar
27. Make prospective members feel important
28. Honour outstanding community members with awards like Melvin Jones, Awards by Club (certificates), etc.
29. Don't take age into consideration
30. Make some meetings social events
31. Build a club web site and a social media presence
32. Use email contacts to promote your club
33. Put posters in public areas (see "[We are Lions](#)" club recruitment poster / look at posters other Lions created [Pinterest page of posters](#) / or be inspired by [Our Global Causes](#))
34. Ask corporations and employers to sponsor or subsidize membership
35. Have a reward/recognition program for those who bring in new members at Club level
36. Create more fun
37. Give a money-back guarantee—if after 3 months a new member does not want to stay, return their fees
38. Invite the media to cover well-known speakers
39. Use word of mouth
40. Network with coworkers, friends, and family
41. Follow up with guests
42. Place a coloured dot on the watch of every member to remind them to bring a guest
43. Lead by example—how many members have you recruited?
44. Have members give talks at other organizations
45. Provide guests with free meals
46. Update your club's satisfaction surveys. Your Club Your Way / Know your Ratings / CQI
47. Look for members in ethnic groups not represented in your club
48. Provide brochures for new employee packets in local companies with approval from HR/owner
49. Advertise at sports events
50. Ask the district for help



51. Hold joint meetings with other groups
52. Share your club experience with others
53. Participate in community events
54. Write letters to the newspaper about the campaigns your club is working on
55. If a prospect can't join because of your meeting day & time, suggest other nearby clubs
56. Publicize club successes, elections, events, in local newspapers
57. Circulate the club newsletter widely
58. Design a club brochure [Club recruitment brochure template](#)
59. Hold recruiting events with two or more clubs
60. Form/join a speakers' bureau or organize a pool of speakers to be available for presentations outside Club
61. Wear your Lions pin at ALL times
62. Mention your club at meetings of other organizations during announcements
63. Send newsletter to guests
64. When asked about your leadership skills or career success, tell them about your club
65. Ask the DG, VDGs, or GMT to attend a board meeting to talk about membership
66. Ask every member to submit 3 prospects to the membership chair
67. Always make it FUN
68. Give every member a club decal or bumper stickers for their car
69. Give testimonials about your club while guests are at the meeting
70. Repeatedly invite prospective members
71. Practice selling your club at Club meetings—have a one minute elevator speech ready
72. Conduct a Membership Satisfaction Survey – see [How Are Your Ratings](#) and the [Member Satisfaction Guide](#)
73. The club president asks three club members as a personal favour to each recruit one new member
74. Bring your boss to a club meeting
75. Make contact with women's business associations
76. Bring your co-workers to a club meeting
77. Bring your subordinates to a club meeting
78. Have new member kits available at every meeting
79. Use books, brochures, videos, posters and other resources from LCI
80. Hand out invitation cards for a "free" lunch (breakfast, dinner)
81. Have members constantly promote and rave about your club
82. Meet at a good location
83. Assign members to five-person recruitment teams—each team brings in a new member every six months
84. Develop a strategic membership plan as a year-round priority – growth needs to be planned
85. Have incentives for recruitment
86. Have a large poster that lists all the members who have sponsored a new member in the past year
87. Select a missing career or other classification in the membership and work on filling it
88. Display a thermometer showing progress towards the club membership goal
89. Feature a member's "benefit of the month" in the club newsletter
90. Induct new members with pizzazz & invite their spouse/partner
91. Develop a welcome letter from the president for all new members
92. Contact all members who have resigned in the past 3 years
93. Use billboards at bus stops and roadside
94. Ask club members to put club ads on their commercial trucks
95. Recognize new members in newsletters
96. Regularly check the LCI website for ideas
97. Visit other Club, District, Multiple District websites and social media for ideas
98. Invite spouses to social functions
99. Ask recipients of your Lions Club service or donations (or LCIF) to speak for Lions or your Club
100. Pass out M & M candy to remind members that "Membership Matters" and that we need "More Members" to provide more service

*This information was originally found at <http://greatideastoshare.com/2011/10/11/100-ways-to-recruit-new-members>.
It has been modified to include and refer to Lions Clubs International materials.*



Many thanks to Lion
Larry Cole,
Membership
Statistician, for
providing the District
with this information..

I WANT YOU

The Beverly Hills Lions Club welcomes Akex Scicluna, sponsored by Mark Scicluna.

The Beverly Hills Lions Club welcomes Karissa Scicluna, sponsored by Mark Scicluna.

The Beverly Hills Lions Club welcomes Mary Ellen Sanko, sponsored by Mark Scicluna.

The Fraser Lions Club welcomes Mark Hemelberg, sponsored by Robert Lawson.

The Fraser Lions Club welcomes Michael Dubay, sponsored by Laura Murphy.

The Hazel Park Lions Club welcomes Evan Cissell, sponsored by Dorothy Bell.

The Lake Orion Lions Club welcomes Vincent Acheron, sponsored by Wendy Siegle.

The New Baltimore Lions Club welcomes Janet Williams, sponsored by Florence Hayman.

The New Baltimore Lions Club welcomes Marie Cornillie, sponsored by Tammi Graber.

The New Baltimore Lions Club welcomes Robert Kundlinger, sponsored by Lorenzo Morales.

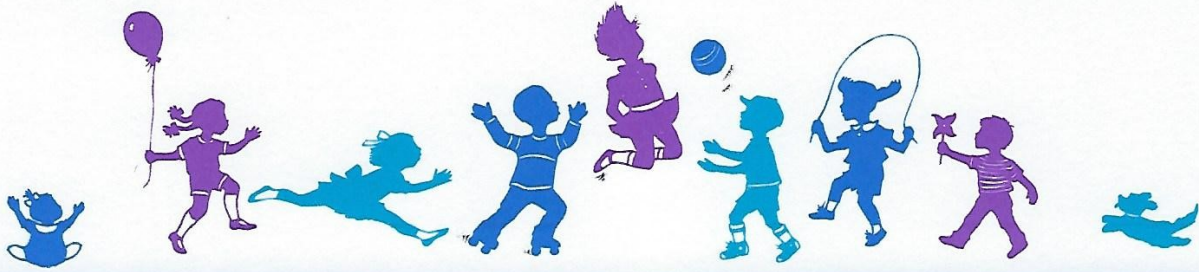
The New Baltimore Lions Club welcomes Sandy Cornillie, sponsored by Tammi Graber.

The New Baltimore Lions welcome Tobin Lewandowski, sponsored by Rebecca Zampaglione.

The Sterling Heights Lions Club welcomes Douglas Wilson, sponsored by Robert McAllister.

The Shelby Township Lions Club welcomes Michael Perusich, sponsored by Jay Caldwell.

The Shelby Township Lions Club welcomes Vince Sorrentino, sponsored by Raymond Confer.



Join us in celebrating

Our 41st Annual

“Very Special Evening”

Wednesday, May 18 • Social: 5:45 p.m., Dinner: 7:15 p.m.

The San Marino Club, 1685 East Big Beaver, Troy, Michigan

Tickets are \$28 per person with a cash bar. Reserved seating is available for full tables of 10.

RSVP by May 1

HIGHLIGHTS

- special Silent Children’s presentation
- presentation of Ralph Lynam Award
- parade of checks
- door prizes and money raffle

TICKETS

For more information and tickets call:
 Kellie Bouren (Beaumont Children’s): 248-655-5975
 Harold Stephens, PDG (District 11 A-1): 248-661-0480
 Bob Westbury, ZC (District 11 A-2): 248-528-3141



Club: _____

City: _____

Name: _____

Zip code: _____

Address: _____

Quantity: @ \$28 = Total \$ _____

Phone: _____

Make checks payable to **Beaumont Silent Children’s Speech Fund** and mail to:

Terri Donahue
 Children’s Speech Pathology department
 4949 Coolidge Hwy., Royal Oak, MI 48073
 248-655-5975

GROWING TOGETHER!
2022 MD 11 Lions Convention
 Auburn Hills Marriott, Pontiac
 DIRECT PHONE (248) 648-6016
 GROUP RATE: \$89 PER NIGHT (plus fees & taxes)
 REDUCED RATE AVAILABLE ONLY THRU APRIL 29, 2022

Name _____ Lion Spouse Guest

Club Name _____ District _____

Name _____ Lion Spouse Guest

Club Name _____ District _____

Address _____ City/State/Zip _____

Phone #: _____ Email: _____

Is this your first MD Convention? Yes No How many years a Lion member? _____

QUANTITY	AMOUNT
_____ Thursday Picnic @ \$12.00, May 19, 2022	\$ _____
_____ Registration @ \$15.00 for each Lion	\$ _____
_____ Registration @ \$15.00 for each Lioness N/C Leo	\$ _____
_____ Registration @ \$15.00 for each Spouse/Guest	\$ _____
_____ Friday Evening Buffet @ \$23.00 per person	\$ _____
_____ Friday Night Welcome Reception Only (free)	# _____
_____ Saturday Breakfast @ \$15.00 per person	\$ _____
_____ Saturday Night Banquet @ \$35.00 per person	\$ _____
Entrée Choice: Grilled Chicken _____	
Salisbury Steak w/Mushroom Demi Glaze _____	
GF _____ Vegetarian _____	Total: \$ _____

Please Note any special needs (i.e., deaf interpreters, dietary restrictions, food allergies, etc.)

Everyone MUST pay the registration fee. No meal tickets may be purchased unless registration fee is paid. (excluding Saturday Banquet) 2. Deadline for pre-registration and purchase of tickets is May 9, 2022. No refunds after May 10, 2022. 3. Tickets and registration packets will be distributed at the Lions Registration Desk at the Auburn Hills Marriott, Pontiac. They will not be mailed to you. The registration desk will be open Thursday at 4:00; Friday, 8:00 a.m. until 6:00 p.m.; Saturday 8:00 a.m. until 11:30 a.m. on Saturday, May 21, 2022. Saturday Banquet tickets may be picked up Saturday evening at the Ballroom entrance.

Mail completed form and payment to: Lions of Michigan, 5730 Executive Dr., Lansing, MI 48911



GST & MD 11 CONVENTION COMMITTEE PLANS SERVICE PROJECT TO BENEFIT SUMMER CAMPS

All districts in Multiple District 11 and District 10 are being asked to supply items for vegetable seed packets to be donated to area food banks. Food banks provide a variety of vegetable seeds to clients, enabling them to grow and harvest fresh vegetables. ***Our goal is to fill 1000 packets.***

The annual Convention Picnic will be held at River Bend's Park this year, showcasing an outstanding playground of all abilities funded in part by and LCIF grant obtained from the Shelby Township Lions Club. The playground was a community effort and provides a unique, outdoor playground that allows individuals to participate, no matter what your abilities may be.

The GST in you District is asked to supply 1000 seed packets from the list. Contact your District GST or PDG Matt Doney, MD 11 GST Chair, with any questions you may have. PDG Matt can be reached at matt_doney@yahoo.com or call him at 906-282-8284.

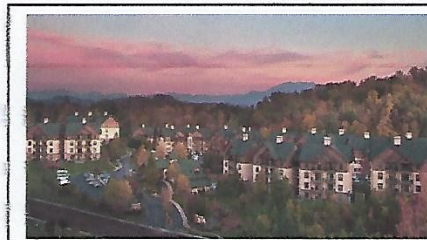
DISTRICT NEED

GST CONTACT

D10	Carrots.....	Joe Maki
A1	Pumpkin.....	Terry Treppa
A2	Onions.....	Tracy Antrikin
B1	Peas.....	Louvenia Shack-Seals
B2	Green Beans.....	Amy Thackston
C1	Corn.....	Diane Wehby
C2	Radish.....	Becky Hamilton
D1	Summer Squash.....	Joe Bogar
D2	Winter Squash.....	Jason Sopha
E1	Cucumber.....	Peggy Frank
E2	Lettuce.....	Marie Leathers

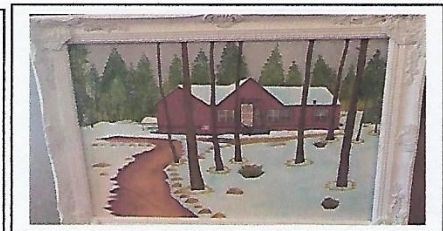
GROWING TOGETHER IN SERVICE

MICHIGAN LIONS CAMPAIGN 100 RAFFLE
DRAWN AT STATE CONVENTION ON SATURDAY, MAY 21, 2022
AUBURN HILLS MARRIOTT CENTERPOINTE



Club Wyndham Smoky Mountains in TN
Donated by ID Justin Faber Value: PRICELESS
 3 night stay 1 bdrm Deluxe – date is dependent upon availability ---
MUST be used by Sept. 30, 2022 - Here is the link with pictures
<https://clubwyndham.wyndhamdestinations.com/us/en/resorts/wyndham-hotels-resorts/united-states-ofamerica/tennessee/sevierville/>

AN ORIGINAL ACRYLIC PAINTING “ WINTER LANDSCAPE” SIGNED BY PIP JOE PRESTON,
 Co-Chair of LCIF Campaign 100,
 LIONS CLUB INTERNATIONAL.
FRAMED (18X22) Value: PRICELESS



NAMING RIGHTS TO A MELVIN JONES FELLOWSHIP AWARD



VALUE: \$1,000
ANONYMOUS DONOR



- **2 night Package Includes:** Our Award-Winning Elk Viewing Carriage or Sleigh Ride, Gourmet Dinner & Wine Tasting
 - 2 Nights Lodging
 - 2 Breakfasts
 - Summer & Fall Golf is Optional & Available at a Discounted Rate
 - Winter Activity Passes Inc: Cross Country Skiing & Snowshoeing
 - **DONATED BY: Lions of District 11E2 & Thunder Bay Resort**
- VALUE: \$650.00**

SPORTS PACKAGE – TICKETS TO MULTIPLE COLLEGE SPORTING EVENTS

(Must contact ticket holder to make arrangements for mutually agreed upon game) –
 College Sporting Events include: (2) tickets for U of M football game (by PDG Dave & Lori Zeller); (2) tickets for MSU basketball game (by Ryan Thies); (4) tickets on 50 yd. line for Grand Valley State football game (by PID Gary & Lion Cheryl Anderson);
VALUE: PRICELESS

GROUP OF “10” ASSORTED GIFT CARDS OF \$25.00 EACH VALUE: \$250.00

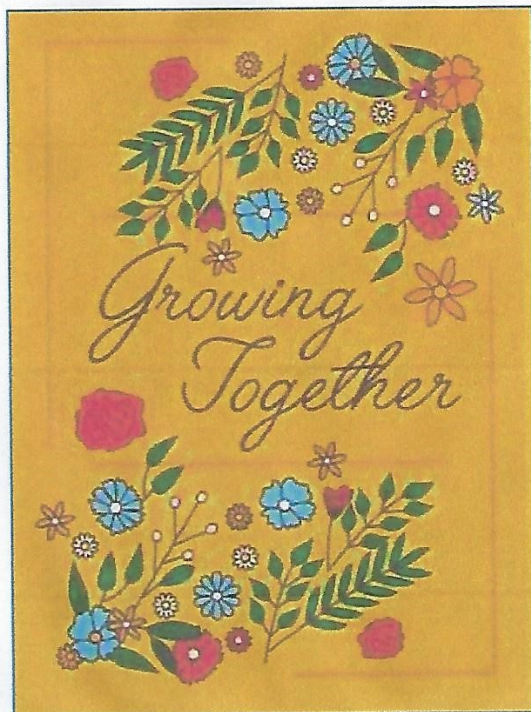
DONATED BY LCIF DISTRICT COORDINATORS & DISTRICT GOVERNORS

ONE OVERNIGHT STAY AT BOYNE MT. RESORT & (2) \$50 DINNER GIFT CARDS

DONATED BY: Boyne Mt. Resorts; Magnum Hospitality; and Boyne City Taproom VALUE: \$200.00

GROWING TOGETHER
at the
MD 11 Lions Convention
Auburn Hills Marriott, Pontiac
May 19-21, 2022

Special Guest
LCI Past International President
Joe Preston



GROWING TOGETHER
MD 11 LIONS
CONVENTION
MAY 19-21

Join fellow Lions and friends
at the MD 11 Lions
Convention at the beautiful
Auburn Hills Marriott!

Growing Together is this
year's theme. Grow with us
as we explore *Growing your*
Club, Why am I a Lion? and
Spreading Seeds of Hope
through LCIF Campaign 100.
Reconnect with our roots in
Planting Seeds of Service.

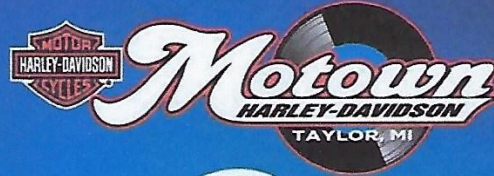
Special LCI guests, PIP Joe
and Joni Preston will arrive in
time for the convention kick-
off picnic Thursday. Shelby
Township Lions Club will host
us at River Bend County Park.

Get your act together and
pre-register for the GONG
SHOW on Friday Night! Our
own Chuck Barris will be on-
hand along with a variety of
celebrity judges. BRING IT
ON!

*Come to learn,
network, celebrate
and be LIONS.
Growing Together-
again!*

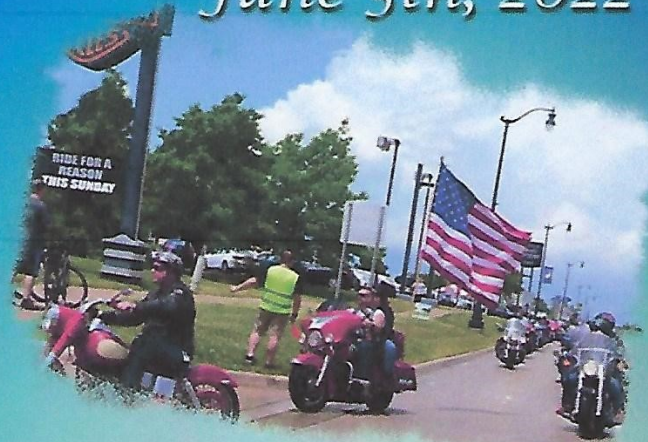
Call (248) 648-6016
GROUP RATE: \$89/NIGHT
(plus fees & taxes)

22nd Annual



"Ride for a Reason"

June 5th, 2022



All proceeds benefit
Penrickton Center for
Blind Children



\$25 PER PERSON
LUNCH INCLUDED WITH REGISTRATION
All Bikes Welcome

Stage at Cabela's in Dundee 10AM • Ride leaves noon sharp!
RIDE ENDS AT MOTOWN HARLEY IN TAYLOR, MI

For More Information:

VISIT MOTOWN HARLEY-DAVIDSON

Motown Harley-Davidson — 734.947.4647

Penrickton Center for Blind Children — 734.946.7500

www.motownharley.com | www.penrickton.com





**LIONS CLUBS OF MICHIGAN
District 11-A2
DEFENSE AGAINST DIABETES (D.A.D.) PROGRAM**

This life changing & lifesaving program was developed to help people with prediabetes. Everyone is welcome to sign up even if you are not pre-diabetic or if you have Type 2 Diabetes. Learn how to live healthier, longer lives with the information and tools provided by this program.

This DAD workshop will be on Zoom

Starting Wednesday June 15, 2022 at 6:30-7:30 p.m.

- **Lions of Michigan & Lions Club International Foundation is funding this program with your Defense Against Diabetes grant.**
- **There is absolutely no cost for participants.**
 - **You do not have to be a Lion's Club member to register.**
- **Each 1-hour session will meet on Wednesdays at 6:30-7:30 p.m.**
 - **This D.A.D. workshop will be led by Lion Carolyn Jennings.**

Click [here](#) to register for the district 11-A2 D.A.D. class.

You can also type WWW.BIT.LY/NKFM-DAD into your browser to register. ***Must use all CAPS.***

Questions or Help with the registration process, please contact Ed Bohach ebohach@nkfm.org or 734-222-9800 x 2240